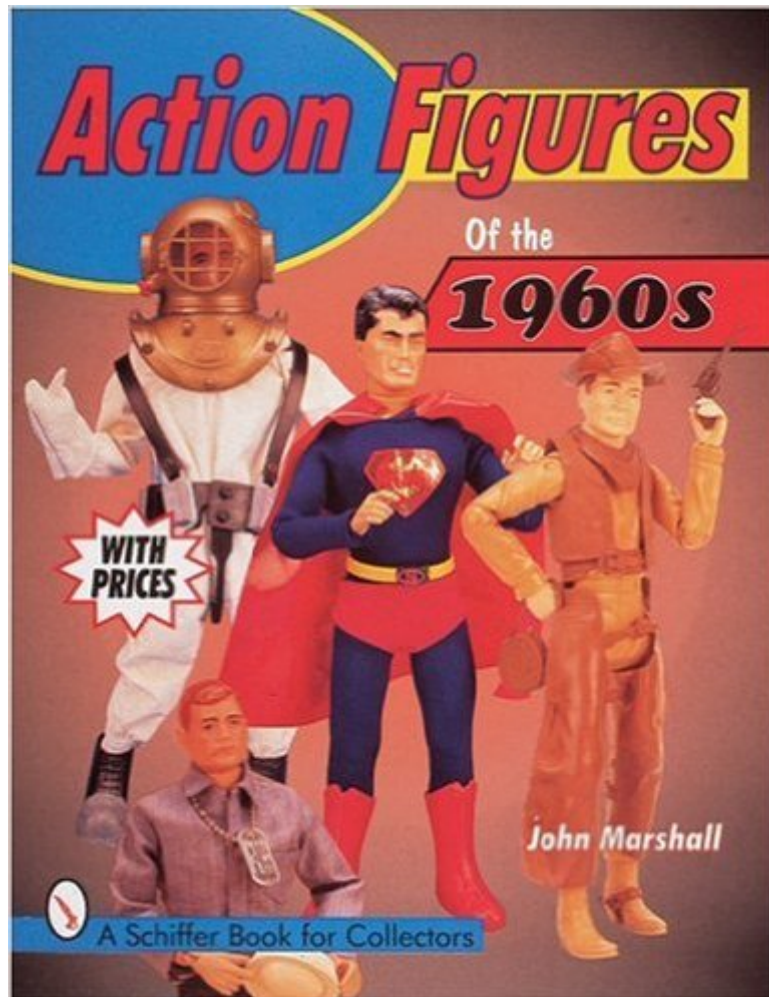


The book was found

# Action Figures Of The 1960s (Schiffer Book For Collectors)



## Synopsis

This fascinating and entertaining book covers the complete range of action figures marketed during the 1960s. Included here are the soldiers and sailors, cowboys and Indians, space men and the spies that populated the action figure world from 1964 to 1969. Over 300 colour photographs capture these often elusive and highly sought heroic dolls for boys including GI Joe, Captain Action, Johnny West, Major Matt Mason, Johnny Hero, and James Bond. This book spans the product lines of all the major action figure manufacturers of the day from Hasbro and Mattel to Marx and Ideal. Presented as well are the many accessories that accompanied many of these figure lines. Prices are provided in the text for the figures and their accessories. Both loose and mint-in-the-package prices are provided whenever necessary.

## Book Information

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Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (3 customer reviews)

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## Customer Reviews

John Marshall is THE toy guru, and he takes a look at the 60s toys with humor and interesting insites. This is packed with photos and information for any collector, or even one trying to recapture their youth.

Very good book...Im extremely happy with the information it contains...I needed something to help me with my love of vintage toys, and this book is it..

Even though this only gives figures from the 60s and not all of them. It is a great reference to have.

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